



About Us

Thornebrook Associates enjoys a history rich in experience and commitment in assisting our clients with using and managing cutting edge technology in the most effective manner.



No matter how basic or complex a project, **Thornebrook clients have access to the sophisticated resources and expertise of a large global network while enjoying the personalized attention of a small company.**

As agencies evaluate solutions to reduce cost, improve productivity and/or increase security Thornebrook's seasoned expertise can assist in providing cost effective proven methodologies and technology. Our associates have the expertise to assist in the development, evaluation and execution of: proposals, technical specifications and projects. Our team has implemented large-scale smart card systems and written global specifications.

Thornebrook was started in 1985 to provide smart card technical expertise and software development. We have grown to provide a **wide range of services** related to technology and payment systems. While Thornebrook is not a huge firm, we leverage our unique relationships with other cutting edge technology and management consultants to provide world-class performance in all our services by bringing together people who, for that moment in time, lend extraordinary talent to a particular project.



Thornebrook's greatest asset is **"The Team"**. Thornebrook pulls together a group of professionals that have worked together often for decades. Each person brings unique talents and perspective to our client's specific assignment. Collectively we have worked with companies and governments across the planet on projects small to global changing. You can

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Our Services

Strategic Planning: Thornebrook works with clients across our markets of expertise to deliver innovative strategies that enable profitable growth in new and existing business. We will help you to support business strategies, optimize operations, and enhance the skills and capabilities of your company. Thornebrook is pragmatic both in business strategy and technology strategy, giving us a sharp eye for using technology not just to enable the business strategy, but to help shape and drive it. Leverage our experience to help chart your course.

Project Management: Successful management of small to very large multi-stakeholder projects require skill, experience, and time. Thornebrook's team have successfully managed large multi-stakeholder engagements. We provide senior level management consultants with over 10 years of expertise and a fresh approach to your project. We take time to clearly understand the needs and values of all the stakeholders so the end product performs. We constantly track project development, cost and deliverables with the end game always in mind. For your assignment we will assemble the right team with experience in your market so there is no on the job training.

Business Development: As technology accelerates, today's sales and marketing approaches are often disrupted or are no longer effective. Buying decisions in today's market are often very distributed as wider audience gathers information often from the internet. How you engage with your customers, channels, and partners is changing and the distinction between sales and marketing is blurred. Thornebrook has extensive relationships in our markets and can leverage those relationships to open doors and create fresh opportunities. Let our experts help you rethink the approach, delivery and even the customer for success.

Subject Matter Expertise: Often companies or agencies just need a world-class expert to step through the piles of stuff and provide value. Thornebrook has world-class experts in our market areas who developed and delivered local and global solutions. Our networked consultancy allows us to draw on other consultants in a particular area to bring you the best of the best.

Periodic Briefings: Your executives and senior management are very busy and often too busy to keep on top of track new developments. Thornebrook can provide regular concise written or oral briefings on key developments in our market areas of expertise. Consider the opportunities or threats you may miss without this valuable service.

Technical Communication: Effective communication is paramount within organizational culture to achieve the best results in all types of materials – both paper based and on-line. This is especially true for materials that reach multiple audiences. Thornebrook's expertise in user-centered design principles enables us to analyze the total environment and help organizations create documentation and materials for print and web that are effective for all readers/users. This includes those materials used within the organization and those produced for external use.

Professional Development Training: One of the true challenges of today's hyper Internet world is managing the fast paced change within an organization. As changes to new technologies are implemented, Thornebrook can partner with you to provide experienced and structured training to bring everyone within your organization up to speed in an efficient and timely manner. These can be one-time training workshops or development of an on-line training session that can be used multiple times.

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